

#### Twin & Walker Creeks Watershed Conservancy 100 Walker Lake Shohola, PA 18458

President: Peter Wulfhorst President Elect: Joyce Laudise Secretary: Patricia Messineo Treasurer: Linda Cioppa

Past President: Dr. Ralph Cioppa

December 22, 2004

# DRAFT STRATEGIC PLAN

Organization: Twin & Walker Creeks Watershed Conservancy. Who We Serve: The community that is served by the watershed enclosing Twin Lakes, Walker Lake and their associated streams.

<u>Mission Statement</u>: To promote better understanding of the Twin and Walker Creeks Watershed and its ecosystems and to protect, restore and enhance the watershed through proper management and watershed stewardship.

## <u>Critical Issues</u>: We are committed to:

- 1. Controlling the runoff from the roads in the Watershed
- 2. Affecting the decisions made by our local, county and state governments concerning ordinances and building within the Watershed.
- 3. Identifying and controlling the actual and potential septic and oil leakage within our Watershed.
- 4. Stopping the slow but continual eutrophication of our lakes.

## **Priority Actions:**

- Maintain and enhance the ecological integrity of the Watershed
  - a. Manage growth within the watershed.
    - i. Improve municipal planning
    - ii. Implement a land protection program
    - iii. Monitor changes in Watershed land use
  - b. Reduce nonpoint source pollution within the direct drainage areas of the lakes.
    - i. Implement best management practices for highest priority nonpoint source pollution problem areas
    - ii. Identify and control nutrients from malfunctioning septic systems
    - iii. Improve control of other residential nutrient sources
    - iv. Control nutrient inputs from Canada geese
    - v. Identify and control oil leakage from malfunctioning oil storage systems
    - vi. Remove silt buildup from lakes
  - c. Implement long-term water quality monitoring program
    - Monitor annual trends in the lakes' tropic conditions
    - ii. Monitor fecal coliform at the swimming beaches
  - d. Fill existing data gaps
    - i. Quantify fisheries resources
    - ii. Quantify past trends in data
      - 1. Establish past database
      - 2. Connect to current database
  - e. Control nuisance algae and vascular plant blooms
    - i. Use in-lake treatment
    - ii. Employ draw down methods
- 2. Build organizational capacity
  - a. Expand Board membership

- i. Add a member from the Shohola municipal structure
- ii. Add Associate Board members
- iii. Form operating committees based on the above critical issues
- iv. Increase Conservancy membership
- v. Conduct yearly membership campaign
- vi. Expand working partnerships with outside organizations
- vii. Strengthen working relationships with Shohola, Pike County and the State of Pennsylvania
- viii. Strengthen working relationships with watershed POAs
  - ix. Establish partnership with local land trusts
- b. Expand computer relationships
  - i. Obtain GIS capability
  - ii. Quantify past trends in data
    - 1. Establish past database
    - 2. Connect to current database
- c. Increase base operational funding
  - i. Identify, priority and obtain sources of additional operational funding
- d. Increase technical capability
  - i. Continue and increase formal volunteer lake and stream monitoring training program.
  - ii. Continue formal volunteer lake and stream monitoring program
- 3. Improve habitat quality within the Watershed
  - a. Conduct an in-depth habitat assessment of Twin Lakes Creek, Walker Lake Creek
  - b. Prioritize and implement in-depth habitat enhancement projects

#### **ANNUAL BUDGET NEEDS:**

- 1. Controlling the runoff from the roads in the Watershed. \$20,000.00
- 2. Affecting the decisions made by our local, county and state governments concerning ordinances and building within the Watershed. \$1,000.00
- 3. Identifying and controlling the actual and potential septic and oil leakage within our Watershed. \$5,000.00
- 4. Stopping the slow but continual eutrophication of our lakes. \$6,000.00

## **Key Individuals:**

- 1. Members of the Board of Directors
- 2. Associate Members of the Board of Directors
- 3. Committee chairs to address the four critical issues chosen from the Members of the Board
- 4. Committee members to serve on the above committees chosen from the Associate Members
- 5. Monitoring and training volunteers from the community
- 6. Conservancy Members

## **Share this Plan**

- 1. Elected officials
- 2. Agencies
- 3. Organizations
- 4. Key Individuals
- 5. Community leaders
- 6. Potential funders
- 7. Media